

## Spectra Unveils SÖLIS SO-2000 Bluetooth/Wi-Fi Clock with the Google Assistant Built in at CES 2018



**Las Vegas, NV, January 9, 2018** – Spectra Merchandising International, Inc., an industry pioneer in consumer electronics, today unveiled the **SÖLIS SO-2000** Bluetooth/Wi-Fi Wireless clock with the Google Assistant built-in at the 2018 Consumer Electronics Show.

“We are thrilled to continue to work with Google by announcing the SO-2000 with the Google Assistant built-in. We really feel that these modern design elements coupled with the latest technology would make a perfect addition to any room.” says Jim Economos, Vice President of Sales & Marketing at Spectra Merchandising International.

With the Google Assistant, the SO-2000 allows users to ask questions, play music and manage tasks. The unit includes two high fidelity speakers, an easy-to-read LED clock that automatically sets the time from the Google Cloud. The SO-2000 also features Chromecast built in to stream music from your phone, tablet or laptop to the built-in speakers.

With the Google Home app you can stream music to a single speaker, different music to individual speakers, or create groups for multi-room listening. Multi-room sync controls the music and plays the same song to any combination of multi-room compatible speakers at the same time.

**SO-2000 product specifications:**

- Wireless Wi-Fi Streaming with the Google Assistant built-in
- Bluetooth Connectivity
- Multi-Room Streaming and Wireless Control from Anywhere in Your Home with Chromecast built-in
- Front-firing 5W speakers
- Power: 120V AC 60Hz
- Output: 2 x 5W RMS
- Dimensions: 6.25" (W) x 5.5" (D) x 7" (H)

The SO-2000 will be available mid-2018 in black or white for \$169.99 MSRP.

**SōLIS @ CES 2018**

Dates: January 9-12, 2018  
Venue: LVCC Central Hall  
Booth: 12431

To learn more about SōLIS' products, visit [solisaudio.com](http://solisaudio.com) or follow us on social media for the latest updates with the handle @solisaudio on Instagram and Twitter.

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**About SōLIS**

SōLIS Audio comes to you from SPECTRA, a company that has been innovating consumer electronics for over 40 years. SōLIS audio products are created for people who value iconic styling and exceptional sound quality at affordable prices.

**About Spectra**

SPECTRA develops and markets a complete range of innovative, contemporary and high value consumer electronics products. Spectra's U.S.A. headquarters are in

Chicago, IL, where all marketing, customer service, administration, domestic warehousing, returned goods processing and product service are completed. SPECTRA has many years of experience sourcing products to meet specific customer needs and often times custom-designs products, cosmetics and packaging as directed by our partners in the marketplace. Spectra is diversified through retail, premium and direct mail accounts and is also well-versed in drop shipping. Asian operations are headquartered in Hong Kong, where we are known as IMA-Hong Kong, LTD., and our overseas offices also include branches in Taiwan, Korea and Mainland China.

Spectra's products can be found nationally at leading retail stores or on the web at [www.spectraintl.com](http://www.spectraintl.com), on Facebook ([facebook.com/spectraintl](https://facebook.com/spectraintl)), YouTube ([youtube.com/spectramerchandising](https://youtube.com/spectramerchandising)), or follow [@spectraintl](https://twitter.com/spectraintl) on Twitter.

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