



SOLIS® Stereo Smart Speaker with Chromecast built-in Unveils at CES 2018

Chicago, IL – Spectra, an industry pioneer in consumer electronics, is unveiling the SO-7000 Wi-Fi/Bluetooth speaker at CES 2018. The SO-7000 features Chromecast built-in for a hi-res audio experience and also Works with the Google Assistant, which allows you to use the Google Home unit to control any SOLIS model featuring Chromecast built-in. Change the music, adjust the volume or stop playback with your voice.

Multi-Room sync is also available and lets you customize your home audio listening experience. Connect multiple compatible smart speakers like the SO-7000, and play the same music or listen to different music in each room.

Four strategically placed full range speakers driven by 50 Watts of power create a 360-degree enveloping soundfield. A 5-inch woofer with tuned bass vent driven by a 50 Watt amplifier belts out big-speaker, high impact bass. The SO-7000's low-resonance wooden enclosure and high resolution Chromecast built-in streaming delivers truly amazing sound that will fill your rooms with great music.

“The SOLIS SO-7000 combines impressive sound quality with Chromecast built-in and gives consumers the opportunity to stream an unlimited amount of audio content through their phones effortlessly.” says Jim Economos, Vice President of Sales & Marketing at Spectra Merchandising International.

SPECTRA has many years of experience sourcing products to meet specific customer needs and often times custom-designs products, cosmetics and packaging as directed by our partners in the marketplace. Spectra is diversified through retail, incentive and direct mail accounts and is also well-versed in drop shipping. Asian operations are headquartered in Hong Kong, where we are known as IMA-Hong Kong, LTD., and our overseas offices also include branches in Taiwan, Korea and Mainland China.

Spectra's products can be found nationally at leading retail stores or on the web at spectraintl.com, on Facebook (facebook.com/spectraintl), YouTube (youtube.com/spectramerchandising), or follow @spectraintl on Twitter.

More information on SOLIS products can be found on the web at solisaudio.com, on YouTube (youtube.com/spectramerchandising), or follow @solisaudio on Instagram and Twitter.

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